



PRESS RELEASE

FOR IMMEDIATE RELEASE

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BBB INDUSTRIES WINS PLATINUM HERMES CREATIVE AWARD AND SILVER TELLY AWARD

DAPHNE, ALABAMA: BBB Industries, a leading remanufacturer of automotive aftermarket parts, won both the Hermes Creative Platinum Award and the Silver Telly Award for its "OE Overhaul" :30 second TV spot series.

"We are honored to be chosen for these two awards," said Gerard Yanuzzi, Vice President of Marketing for BBB Industries. "Winning these prestigious awards shows us that others have noticed our dedication to innovation."

The Hermes Creative Awards is an international competition that honors the excellence of creative professionals involved in the concept, writing and design of marketing and communications through various channels. Hermes celebrates the creativity of marketing, communications and innovation through both traditional markets and emerging technologies.

The 39th Annual Telly Awards showcases the best work created within television and across video, for all screens.

BBB Industries, LLC is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers for the OEM, personal and commercial vehicle aftermarket industries. BBB takes pride in producing the highest quality products in the industry – these standards apply to customer service, the manufacturing process, product installation and to the performance on the vehicle. Automated test fixtures test every unit manufactured by BBB to meet or exceed OE specifications. Founded in 1987, BBB Industries, LLC is a private company headquartered in Daphne, Alabama. Please see www.bbbind.com for more information.

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