



# PRESS RELEASE

FOR IMMEDIATE RELEASE

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## **BBB INDUSTRIES ANNOUNCES THE RELEASE OF AN UPDATED CATALOG FOR REMY® HIGH-PERFORMANCE STARTERS AND ALTERNATORS**

**DAPHNE, ALABAMA** – BBB Industries, LLC (BBB) announces the release of its updated catalog for Remy® high-performance starters and alternators. The updated catalog provides customers with expanded coverage to help them generate more sales.

Key aspects to the updated catalog include:

- Over 58.6 million in additional vehicles in operation (VIO) catalog coverage
- Fewer part numbers for equivalent coverage
- Added part numbers for expanded application coverage of 7.4 million VIO
- Expanded new unit program

“BBB’s expertise in the Rotating Electric category, combined with a clear understanding of today’s technicians and vehicles, enables us to provide reliable parts and the most comprehensive catalog to the market,” said Matt Heater, BBB’s Director Marketing and Product Management for Rotating Electric.

BBB’s updated catalog is yet another reason why your next starter or alternator should be a Remy®. Please see [www.RemyAutomotive.com](http://www.RemyAutomotive.com) for more information and be sure to register for updates.

*BBB Industries, LLC is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers for the OEM, personal and commercial vehicle aftermarket industries. Founded in 1987, BBB Industries, LLC is a private company headquartered in Daphne, Alabama. Please see [www.bbbind.com](http://www.bbbind.com) for more information.*

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