



PRESS RELEASE

FOR IMMEDIATE RELEASE

February 17, 2021

BBB INDUSTRIES ANNOUNCES THE LAUNCH OF A NEW WEBSITE FOR COMMERCIAL VEHICLE APPLICATIONS

DAPHNE, ALABAMA: BBB Industries, LLC (BBB) is pleased to announce the launch of a new, fully updated website for its Commercial Vehicle (CV) customers. The website – www.bbb-cv.com – offers access to BBB’s new e-commerce shopping cart, an integrated e-catalog, a comprehensive resource library and a video training center, all specific to heavy-duty alternators, starter, turbochargers, and air disc brake parts.

Commenting on the launch, Cara Mitchell, Product Marketing Manager for OE, Commercial Vehicle, and Industrial Products and Services at BBB Industries, stated, “The website’s design is based on feedback and suggestions from Technicians, Distributors, Manufacturer Reps and Internal Employees to provide an enhanced user experience. It offers the tools and resources essential for the successful distribution of our heavy-duty parts.”

BBB Industries, LLC is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers for the OEM, personal and commercial vehicle aftermarket industries. Founded in 1987, BBB Industries, LLC is a private company headquartered in Daphne, Alabama. Please see www.bbbind.com for more information.

Contact:

Denise Seale

Corporate Communications Manager

BBB Industries, LLC

denise.seale@bbbind.com

251-438-2737

29627 RENAISSANCE BOULEVARD, DAPHNE, ALABAMA 36526
Phone: (251) 438-2737 FAX (251) 438-2828
www.bbbind.com



-End-