



BBB Industries, LLC
29627 Renaissance Blvd
Daphne, AL 36526



valueprotectionadmin@bbbind.com



www.bbbind.com

BBB Industries, LLC announces our Value Protection Policy effective February 1, 2019.

BBB Industries, LLC ["BBB"] commitment to providing "the right part, in the right place, for the right price" over the last 30 years has made the company the supplier of choice for professional installers in North America. Some retailers and resellers have or may take advantage of this reputation by selling BBB products as loss leaders or misusing the intellectual property of BBB.

This policy consists of an Electronic Minimum Retail Price "eMRP" Policy and an Intellectual Property "IP" Policy that cover 550 BBB Newman SKU's. Collectively, these policies are designed to:

- Support and preserve the reputation and value of BBB brands
- Protect channel partner margins
- Avoid channel conflicts regarding prices

Click [here](#) to read the full policy.

BBB is confident these policies will strengthen its competitiveness and benefit all its channel partners.

Our Value Protection Policy is maintained in strict compliance to assure not only the integrity of our brand, but also assuring you and our other partners a level playing field in the marketplace

Sincerely,

The BBB Industries, LLC Team