

PRESS RELEASE

FOR IMMEDIATE RELEASE

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BBB INDUSTRIES RELEASES 458 NEW PART NUMBERS COVERING OVER 55 MILLION VEHICLES

DAPHNE, ALABAMA – BBB Industries, LLC (BBB), a remanufacturing leader in the automotive aftermarket, released 386 SKUs to its Remanufactured product lines and 72 SKUs of "100% New" steering.

The 386 SKUs offer additions to the rotating electrical, power steering, brake caliper and turbocharger product categories. The 72 "100% New" steering numbers cover steering gears, pumps, racks and pinions, and reservoirs.

Both additions cover more than 55 million vehicles in operation (VIO).

"We are always conducting research and developing new applications to provide our customers with a comprehensive selection," said John Boyer, BBB's executive vice president of marketing and product management. "The continuous addition of new numbers is proof of our commitment to growth and customer satisfaction."

BBB Industries, LLC is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers for the OEM, personal and commercial vehicle aftermarket industries. Founded in 1987, BBB Industries, LLC is a private company headquartered in Daphne, Alabama. Please see www.bbbind.com for more information.

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