



PRESS RELEASE

FOR IMMEDIATE RELEASE

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BBB INDUSTRIES ANNOUNCES THE LAUNCH OF ITS NEW ONLINE SHOPPING CART DESIGNED TO IMPROVE CUSTOMER EXPERIENCE

DAPHNE, ALABAMA: BBB Industries, LLC (BBB), a remanufacturing leader in the automotive aftermarket, is excited to announce the launch of its new online shopping cart.

The shopping cart – <https://portal.bbbind.com/Customer/> - gives customers the ability to arrange shipments to multiple sites and allows customers to place stock or special orders. In addition, BBB's customers now can access live inventory for the company's starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers.

"Our customer service team created the shopping cart based on interactions and feedback received directly from our customers," said Jenna Dunne, BBB's Sales Coordinator. "Our goal is to deliver a seamless customer service experience to our distributors by providing online access to inventory and by enabling 24/7 order placement."

BBB Industries, LLC is an industry leader in the remanufacturing of starters, alternators, hydraulic and air disc brake calipers, power steering products and turbochargers for the OEM, personal and commercial vehicle aftermarket industries. Founded in 1987, BBB Industries, LLC is a private company headquartered in Daphne, Alabama. Please see www.bbbind.com for more information.

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